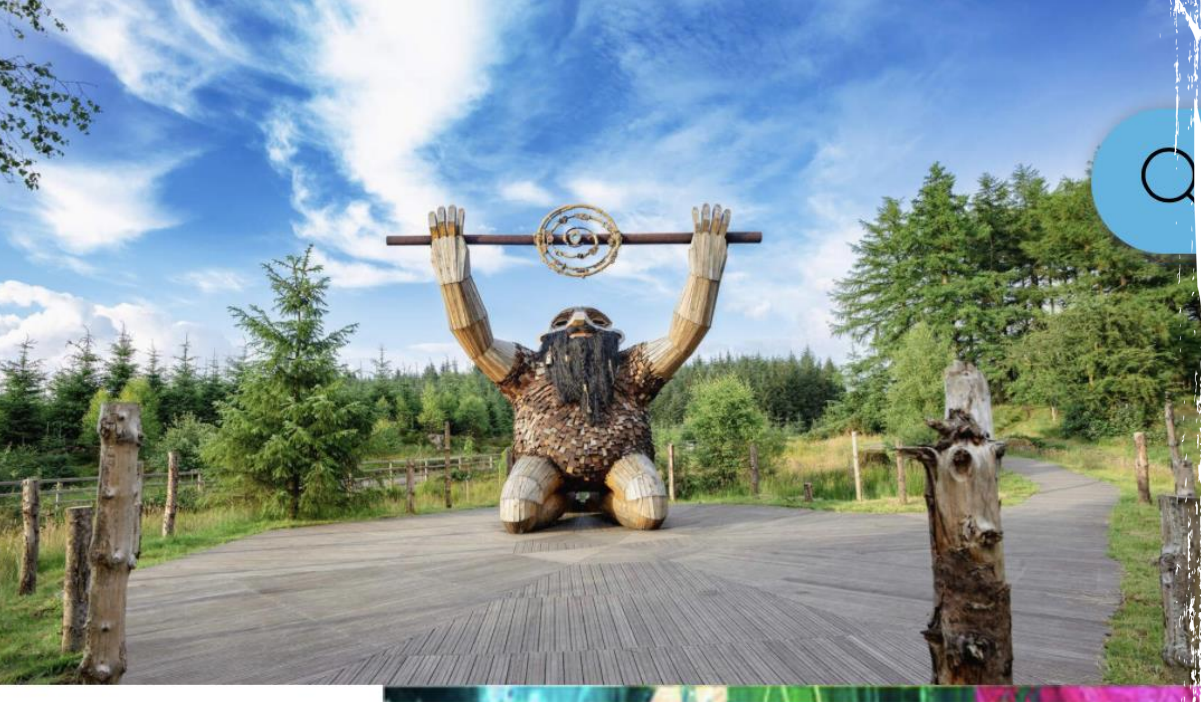




# Marketing Opportunities

- Continued promotion of Amgen Irish Open across owned and earned marketing channels
- Get involved - #NIMadeforGolf
- Update your product listing on the Discover Northern Ireland website



Ceoldán, The Star Gazer  
Sperrins Sculpture Trail

# Welcome to Northern Ireland

We are delighted to welcome you to Northern Ireland. Take a small step and start planning your next giant adventure today.

- Upload offers for Accommodation, Attractions and Experiences.
- Become bookable on Discover Northern Ireland ahead of the Amgen Irish Open at 0% commission.
- Contact Kevin Forde - [k.forde@tourismni.com](mailto:k.forde@tourismni.com)



Thank you for joining

Questions



- 
- **Next Amgen Irish Open industry event:**  
In person on Wednesday 29<sup>th</sup> May at 4.00pm  
in the Slieve Donard Hotel, Newcastle.

Speakers -

- Tourism NI
- Royal County Down Golf Club
- DP World Tour
- Newry, Mourne & Down District Council
- NIFRS

**Register on [tourismni.com](https://tourismni.com)**

[Irish Open Engagement Session](https://tourismni.com)  
 [\(tourismni.com\)](https://tourismni.com)

- **Key contacts:**

General - [irishopen2024@tourismni.com](mailto:irishopen2024@tourismni.com)

Certification - [qa@tourismni.com](mailto:qa@tourismni.com)

Social and digital marketing -

[k.forde@tourismni.com](mailto:k.forde@tourismni.com)







Thank you for joining