



tourism  
northernireland



# WorldHost Food Ambassador

**Have you got what it takes to showcase our tastiest produce and sell NI as a foodie destination?**

**Are you ready to make the most of Northern Ireland Year of Food & Drink 2016 for your business?**

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**This training programme presents a golden opportunity for front-line staff to develop the skills and knowledge that will really power sales in your business this year.**

WorldHost Food Ambassador is a recognised and accredited training programme tailored specifically for Northern Ireland's acclaimed food and drink industry. It is time to shout about our homegrown classics and to spread the word about our amazing chefs and restaurants. This means knowing what and who we're talking about and doing that with confidence and passion. Put simply, this is customer service that sells!

**This half-day session, developed by Tourism NI, People 1st and Food NI/Taste of Ulster will:**

- use experiential learning and include a wide range of local food and drink tasting;
- bring you up to speed on all that is happening in our growing food and drink industry;
- equip you with the confidence and knowledge you need to tell the stories of our local produce.

# We have Partnered with

Derry City and Strabane District Council to fund this programme in your local area, cutting costs to only £20 per person.

## Training details

**Saturday 18th March, 9.30am-2pm**  
The City Hotel

**Monday 20th March, 11am-3pm**  
Beech Hill

**Tuesday 21st March, 9.30am-2pm**  
Walled City Brewery

**Wednesday 22nd March, 9.30am-2pm**  
The White Horse Hotel

**Saturday 25th March, 9.30am-2pm**  
The City Hotel

**Saturday 1st April, 9.30am-2pm**  
Warehouse no.1

**Monday 3rd April, 11am-3pm**  
Browns Restaurant and  
Champagne Lounge

**Saturday 8th April 9.30am-2pm**  
Everglades Hotel

In partnership with:



**people1st**  
performance through people



Derry City & Strabane  
District Council  
Comhairle  
Chathair Dhoire &  
Cheantar an tSraitha Bál  
Derry Cille & Strabane  
District Council

## Registration

**Michelle Simpson**  
E: michellesimpson829@btinternet.com

Registration will close three days in advance of each workshop.

Funded places will be offered on a first come first served basis.

All food tasting and WorldHost training materials and certificate will be included.

Once 50% of your frontline staff have completed any WorldHost programme you can apply for your WorldHost Recognised Business Award.

We Cook

We Enjoy

We Catch

We Breed

We Grow

We Craft