

A Game of Two Halves

#NITourismConference17

John McGrillen

Chief Executive

Tourism Northern Ireland

What a year for tourism

The logo for Northern Ireland, featuring a dark purple hexagon with the words "Northern Ireland" in white text.

Northern
Ireland

Northern
Ireland



Belfast Waterfront



Northern
Ireland

Irish Open, Portstewart, 6-9 July 2017

IRELAND 2023

NARRATED BY LIAM NEESON



Year of Food & Drink







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A GAME OF TWO HALVES

