

Content Plan 2019



Jan	Feb
Natural Adventures	
Coasts & Cliffs Rural retreats Outdoors Fresh air Getting back to nature	



March	April
Living Legends	
Folklore and legacy Local giants St. Patrick Festivals Screen tourism	



May	June
Lakes & Mountains	
Sea & sky Outdoor playground Breath-taking landscapes Energising escapes Alternative accommodation	



July	August
Stay & Play	
Golf Trips to the seaside Creating memories Camping outdoors Glamping experiences	



Sept	Oct
Vibrant Cities	
Local markets Shopping breaks Taste of local life Food & drink Seasonal experience	



Nov	Dec
Cultural Escapes	
Local traditions Festivals & events Historical properties Genealogy Literature	