



**TOURISM
NORTHERN
IRELAND**

NISRA Accommodation Performance Report

January 2025

Data Source:



Northern Ireland Statistics and Research Agency (NISRA) data for January 2025 indicate hotel room and bed occupancy experienced decreases of 7 and 1 percentage points respectively compared with January 2024. Hotel room sales were 12% below January 2024 levels, with bed sales showing a minimal decline. Hotel accommodation stock at the end of December 2024 remained on par with the previous year.

NI Jan '25 Room Occupancy

44%

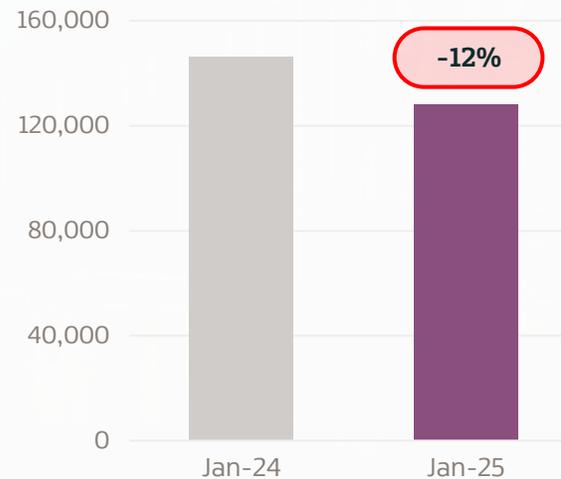
-7pps vs Jan 2024

NI Jan '25 Bed Occupancy

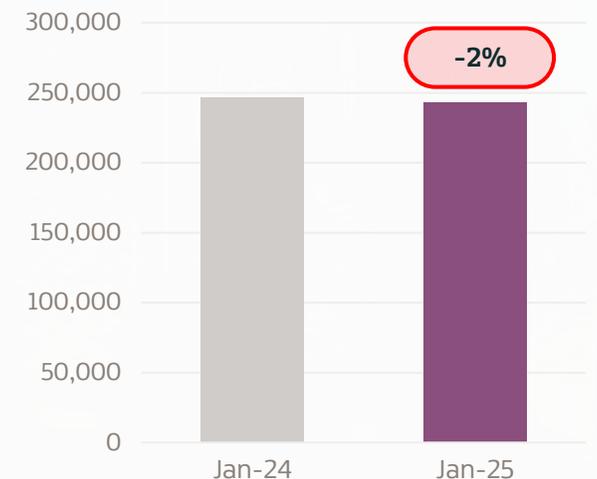
37%

-1pps vs Jan 2024

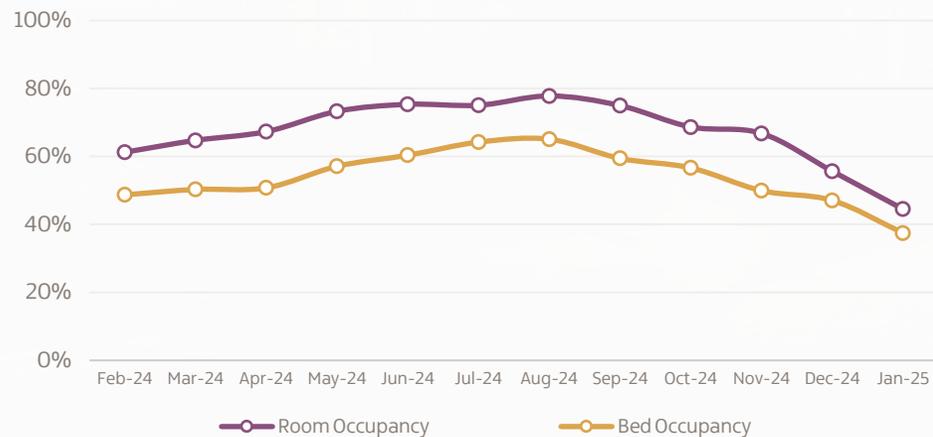
NI Jan '25 Room Sales vs previous year



NI Jan '25 Bed Sales vs previous year



NI Monthly Room & Bed Occupancy over the last 12 months



NI Accommodation Stock as at end December 2024 vs previous year



134 Hotels

No change



9,289 Rooms

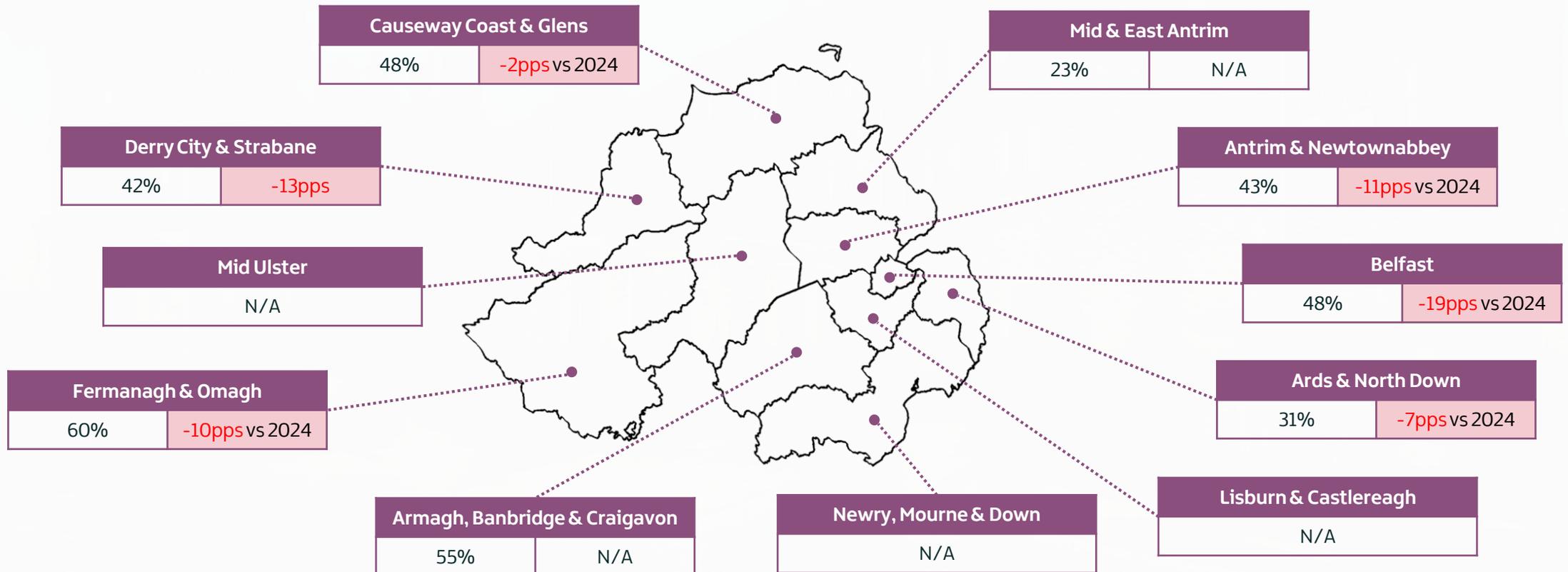
+1%



20,907 Beds

+2%

Room and bed-space occupancy varied across Local Government Districts (LGDs) during January 2025. Fermanagh and Omagh LGD recorded the highest room occupancy (60%), followed by Armagh, Banbridge & Craigavon LGD (55%). Figures are not available for some LGDs due to the sample size being too small to provide a reliable estimate.



Northern Ireland Statistics and Research Agency (NISRA) data for January 2025 indicate small service (guesthouse, guest accommodation, bed & breakfast) room occupancy and bed occupancy experienced decreases of 14 and 7 percentage points respectively compared with January 2024. More significant declines were evident for sales. Small service stock at the end of December 2024 increased by 6% overall compared to December 2023, with guest accommodation experiencing an increase of 17%.

NI Jan '25 Room Occupancy

16%

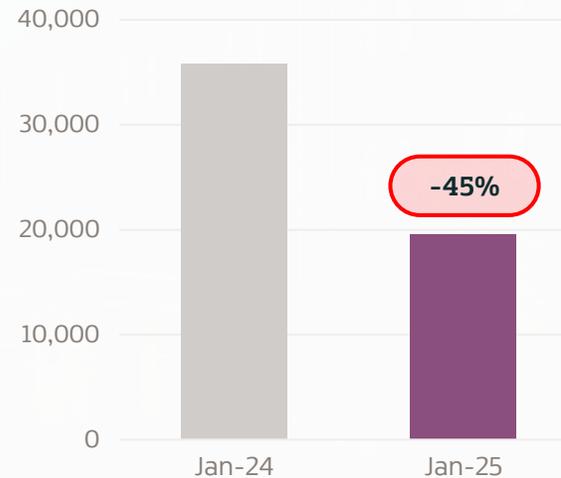
-14pps vs Jan 2023

NI Jan '25 Bed Occupancy

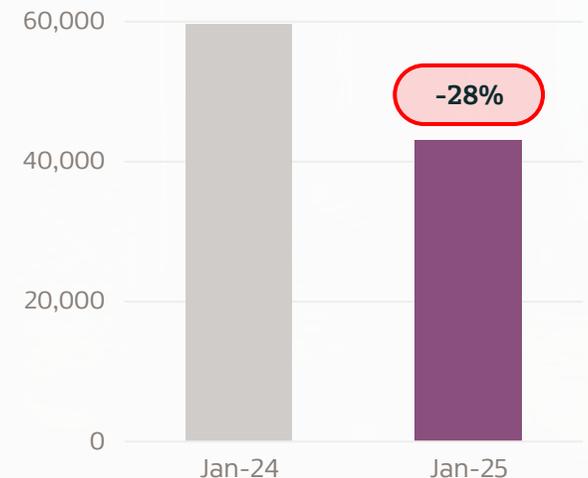
16%

-7pps vs Jan 2023

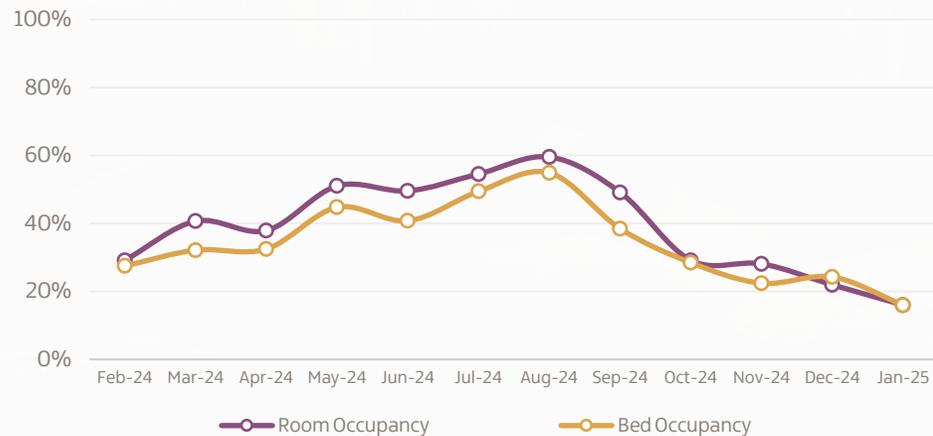
NI Jan '25 Room Sales vs previous year



NI Jan '25 Bed Sales vs previous year



NI Monthly Room & Bed Occupancy over the last 12 months



NI Accommodation Stock as at end December 2024 vs previous year



51 Guesthouses

-11%



497 Guest Accommodation

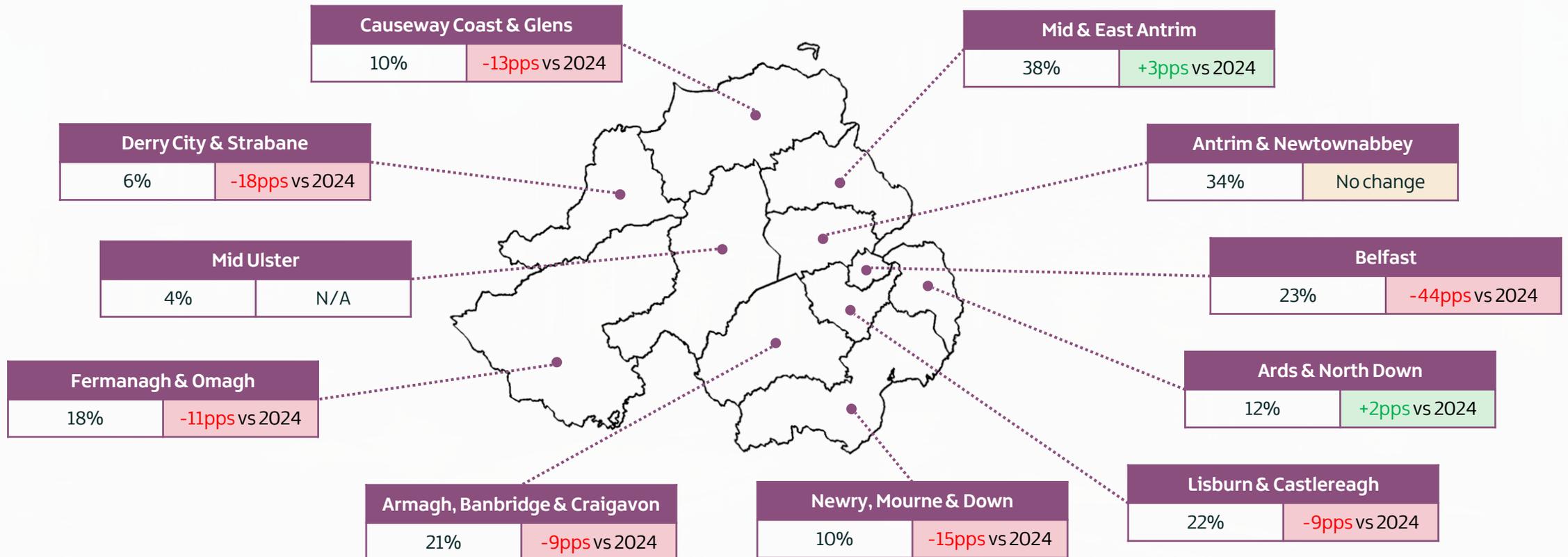
+17%



365 B&Bs

-5%

Room and bed-space occupancy varied across Local Government Districts (LGDs) during January 2025. Mid & East Antrim LGD recorded the highest room occupancy (38%), followed by Antrim & Newtownabbey (34%). Figures are not available for some LGDs due to the sample size being too small to provide a reliable estimate.



Notes:

- The Northern Ireland Statistics & Research Agency (NISRA) collect hotel and small service accommodation data through their monthly hotel survey and small service survey using a census of Northern Ireland accommodation.
- Small Service accommodation is made up of guesthouses, guest accommodation and B&Bs. Further information on the accommodation categories can be found [here](#).
- Stock used for monthly occupancy is based on the stock at the end of previous month.
- The data has been weighted for non-response, assuming no non-response bias and weighted by local authority and size. Due to different response rates to different parts of the questionnaire, there are different weights for arrivals, guests and weekend/weekday splits.
- Local government district data can only be provided when the sample size is large enough to provide a reliable estimate.



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Data correct as of 01/04/2024