



**TOURISM
NORTHERN
IRELAND**

2023

Local Government District (LGD) Summary Report

Insights & Intelligence Service

Data Source:



Total NI Trips



5.4m*

Total NI Nights



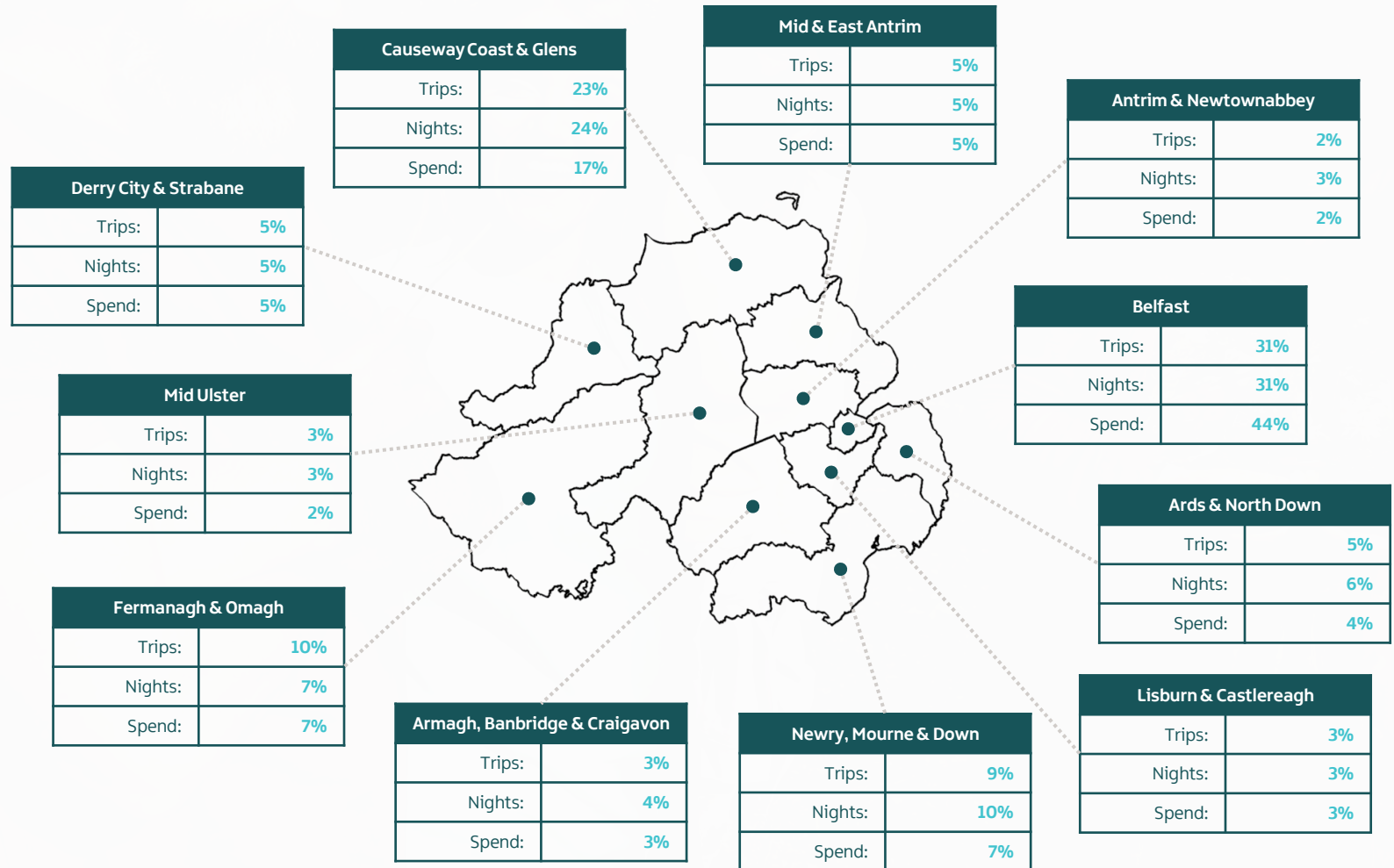
16.5m

Total NI Spend



£1.2bn

Proportion of NI Trips, Nights & Spend¹

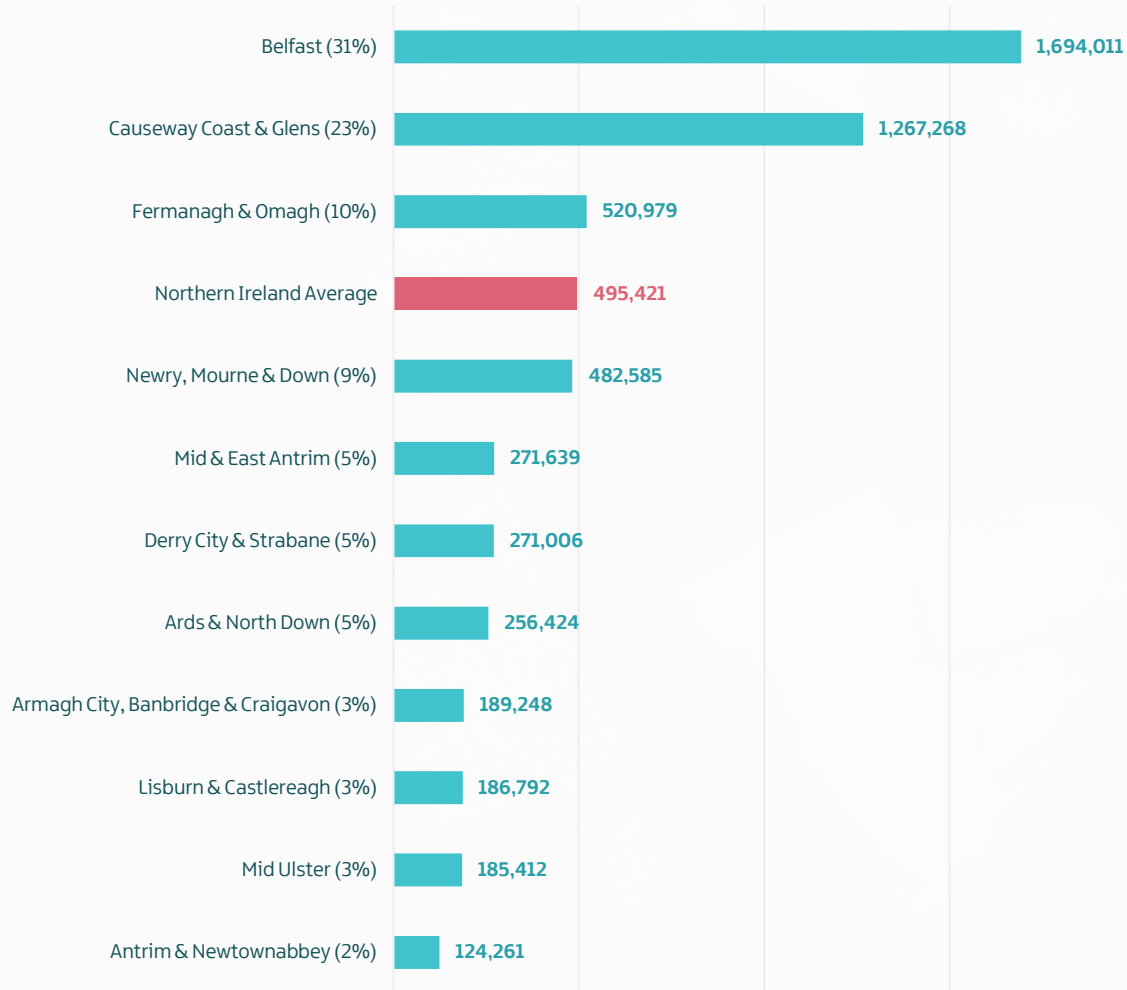


Data Source:

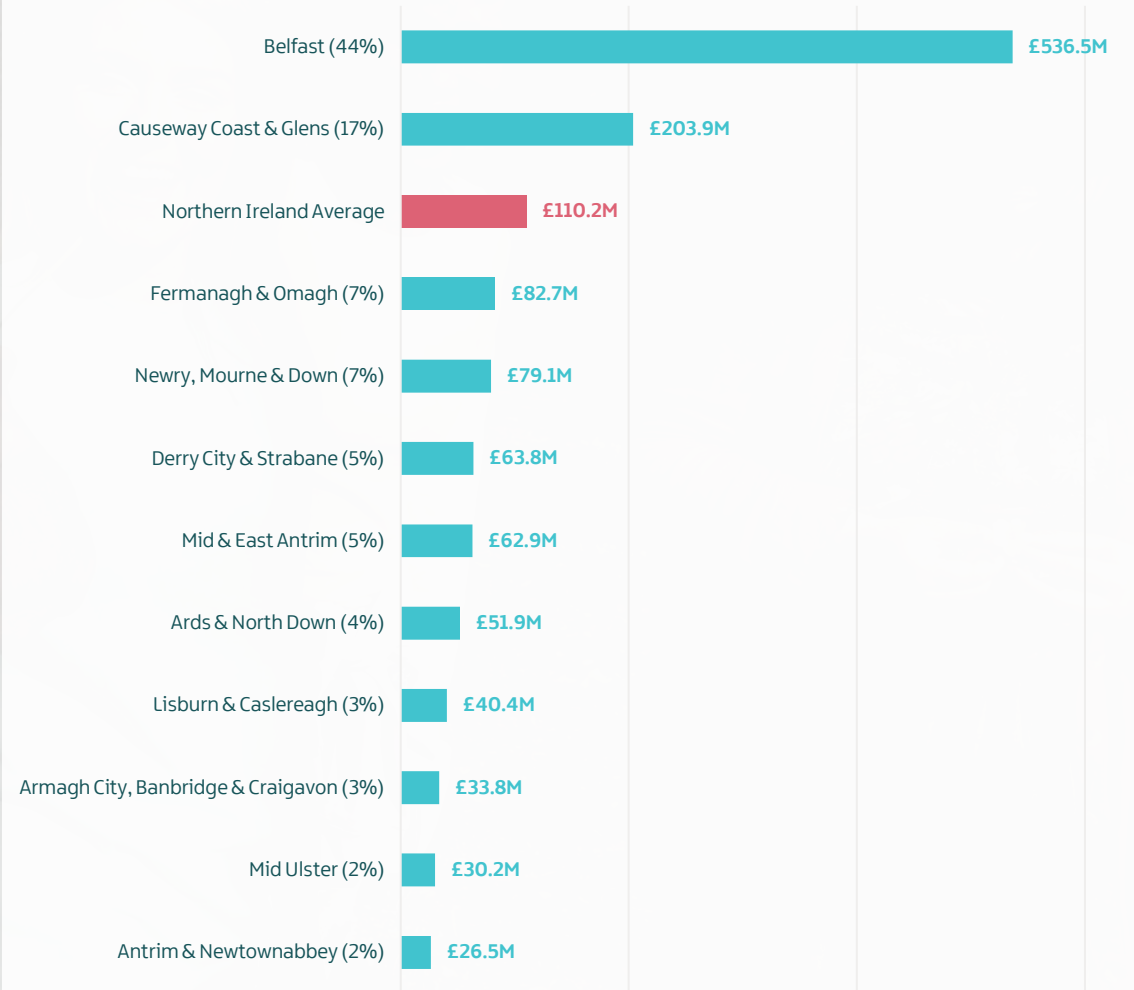


*Figures relate to overnight trips only (ie exclude day trips). Overnight trips may sum to over the total overnight trips to NI as someone may visit more than one LGD. ¹Proportions may not equal 100% due to rounding.

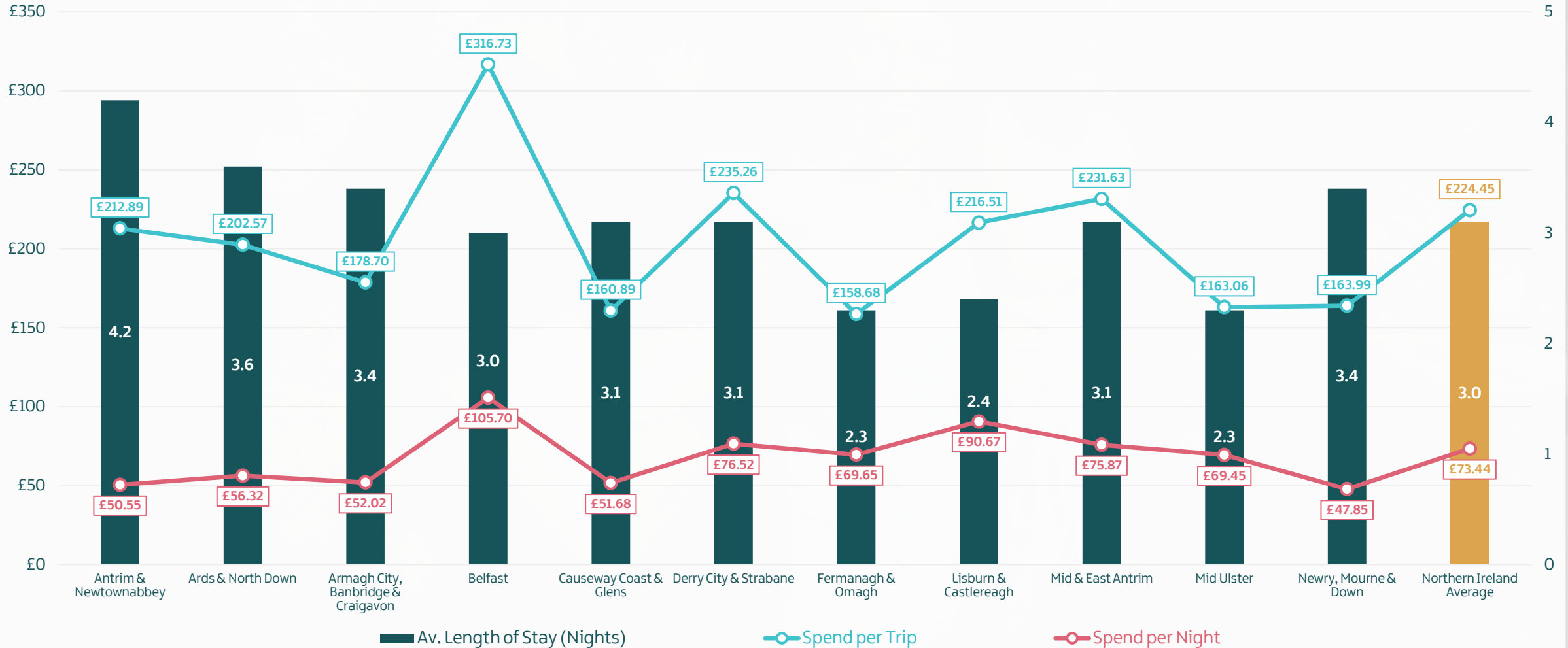
Overnight Trips by Local Government District



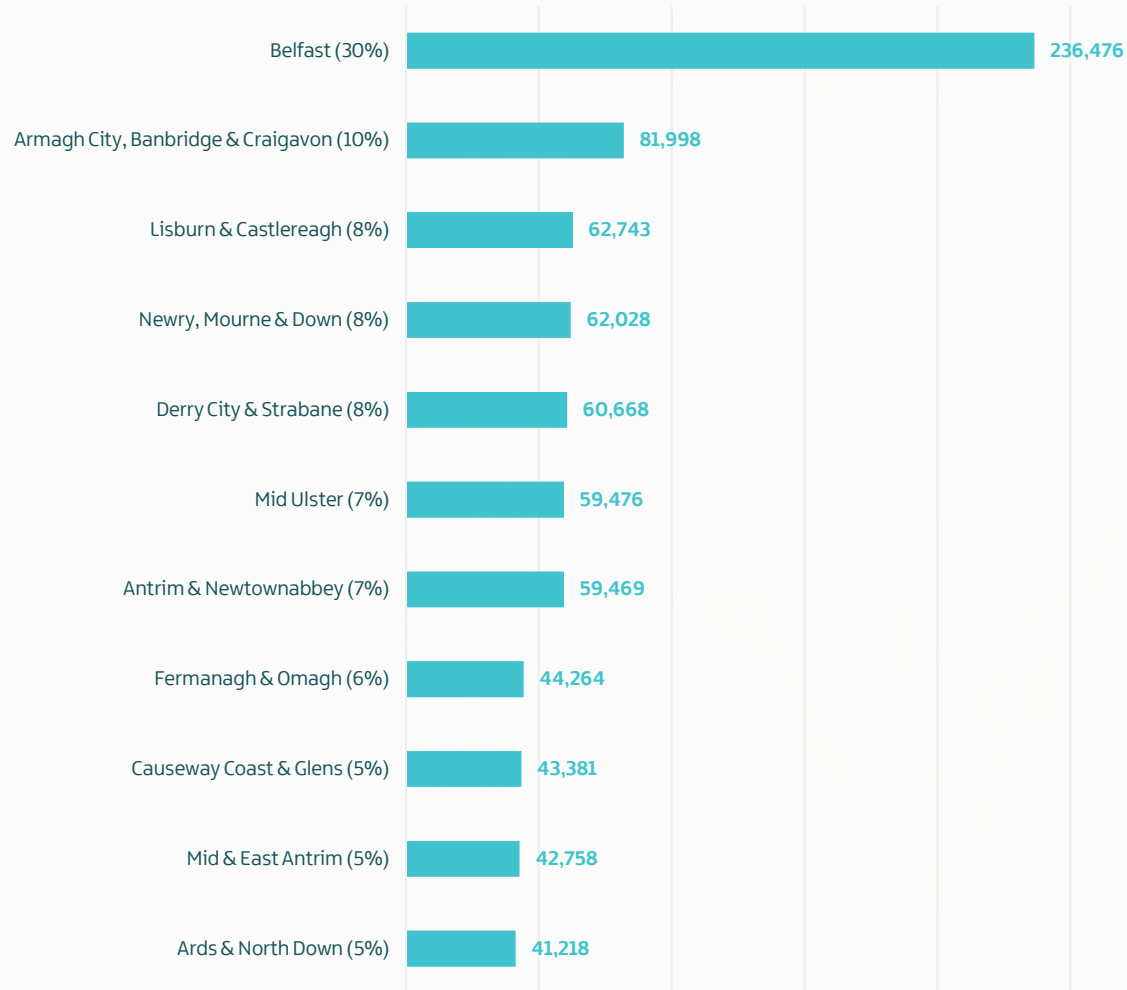
Overnight Spend by Local Government District



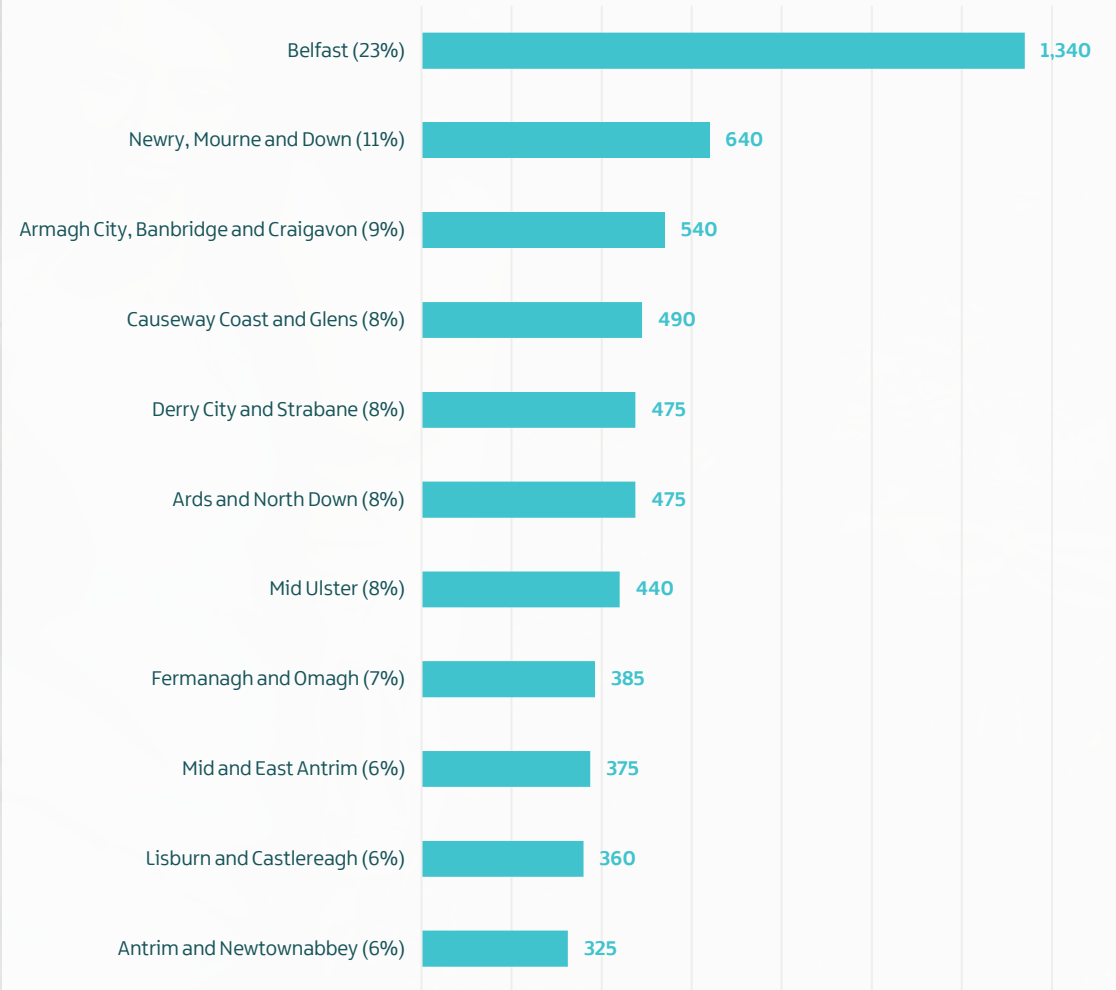
Length of Stay, Spend per Trip and Spend per Night by Local Government District



2022 Tourism Employee Jobs by LGD



2023 VAT/PAYE Registered Tourism Businesses by LGD



Local Government District Tourism Estimates 2023

LGD	Trips	% of NI Trips	Nights	% of NI Nights	Spend (£)	% of NI Spend	Av. Spend per Trip	Av. Spend per Night	Av. Length of Stay
Antrim & Newtownabbey	124,261	2%	523,269	3%	26,453,477	2%	£212.89	£50.55	4.2
Ards & North Down	256,424	5%	922,242	6%	51,942,893	4%	£202.57	£56.32	3.6
Armagh City, Banbridge & Craigavon	189,248	3%	650,098	4%	33,817,781	3%	£178.70	£52.02	3.4
Belfast City	1,694,011	31%	5,076,144	31%	536,541,696	44%	£316.73	£105.70	3.0
Causeway Coast & Glens	1,267,268	23%	3,945,356	24%	203,893,025	17%	£160.89	£51.68	3.1
Derry City & Strabane	271,006	5%	833,227	5%	63,758,215	5%	£235.26	£76.52	3.1
Fermanagh & Omagh	520,979	10%	1,187,012	7%	82,669,832	7%	£158.68	£69.65	2.3
Lisburn & Castlereagh City	186,792	3%	446,042	3%	40,442,426	3%	£216.51	£90.67	2.4
Mid & East Antrim	271,639	5%	829,298	5%	62,920,877	5%	£231.63	£75.87	3.1
Mid Ulster	185,412	3%	435,317	3%	30,232,777	2%	£163.06	£69.45	2.3
Newry Mourne & Down	482,585	9%	1,653,789	10%	79,139,615	7%	£163.99	£47.85	3.4
TOTAL	5,449,626	100%	16,501,794	100%	1,211,812,613	100%	£222.37	£73.44	3.03

2023 Overnight Trips to NI by Market of Origin

LGD	Northern Ireland	% of NI Trips	% of LGD Trips	Great Britain	% of GB Trips	% of LGD Trips	ROI & Other	% of ROI & Other Trips	% of LGD Trips
Antrim & Newtownabbey	32,552	2%	26%	61,525	4%	49%	30,274	2%	24%
Ards & North Down	71,481	3%	28%	90,827	6%	36%	90,228	5%	36%
Armagh City, Banbridge & Craigavon	75,484	4%	40%	51,442	4%	27%	61,441	3%	33%
Belfast City	357,091	17%	21%	746,779	51%	44%	589,296	32%	35%
Causeway Coast & Glens	746,049	35%	58%	143,784	10%	11%	385,802	21%	30%
Derry City & Strabane	103,458	5%	39%	78,232	5%	29%	84,549	5%	32%
Fermanagh & Omagh	275,252	13%	53%	51,855	4%	10%	195,111	11%	37%
Lisburn & Castlereagh City	72,300	3%	39%	47,490	3%	26%	65,553	4%	35%
Mid & East Antrim	79,843	4%	29%	91,075	6%	33%	103,491	6%	38%
Mid Ulster	75,955	4%	41%	45,593	3%	25%	63,384	3%	34%
Newry Mourne & Down	256,813	12%	53%	60,836	4%	13%	164,786	9%	34%
TOTAL	2,146,278	100%	39%	1,469,437	100%	27%	1,833,911	100%	34%

Local Government District Overnight Trips by Reason for Visit 2023

LGD	Holiday/Pleasure/Leisure (HPL)			Visiting Friends/Relatives (VFR)			Business & Other		
	Trips	% of Total HPL Trips	% of LGD Trips	Trips	% of Total VFR Trips	% of LGD Trips	Trips	% of Total Bus. & Other Trips	% of LGD Trips
Antrim & Newtownabbey	35,756	1%	29%	74,416	4%	60%	14,178	2%	11%
Ards & North Down	71,658	3%	28%	153,553	7%	61%	27,325	5%	11%
Armagh City, Banbridge & Craigavon	61,740	2%	33%	108,141	5%	57%	18,486	3%	10%
Belfast City	858,924	31%	51%	457,195	22%	27%	377,048	64%	22%
Causeway Coast & Glens	960,132	34%	75%	295,940	14%	23%	19,563	3%	2%
Derry City & Strabane	108,621	4%	41%	142,727	7%	54%	14,891	3%	6%
Fermanagh & Omagh	263,336	9%	50%	233,318	11%	45%	25,563	4%	5%
Lisburn & Castlereagh City	31,708	1%	17%	143,562	7%	77%	10,073	2%	5%
Mid & East Antrim	103,945	4%	38%	117,989	6%	43%	52,474	9%	19%
Mid Ulster	58,514	2%	32%	118,680	6%	64%	7,738	1%	4%
Newry Mourne & Down	250,262	9%	52%	214,049	10%	44%	18,123	3%	4%
TOTAL	2,804,596	100%	51%	2,059,570	100%	38%	585,463	100%	11%

Notes:

- Tourism performance estimates presented are based on overnight trips taken by Northern Ireland residents and visitors from outside Northern Ireland. Estimates relate to overnight trips only, i.e. exclude day trips.
- Data reported refers to 'stages' within trips (i.e. when more than one location is stayed in during the trip). Therefore the 'total LGD' trips figure may sum to more than the total number of trips reported for Northern Ireland.
- Percentages may not add up to 100% due to rounding.
- The full NISRA Report (including background notes) and associated tables relating to 2023 tourism performance statistics (including local government district statistics) can be found at [this link](#).